

REDEFINING THE MANAGEMENT— THE DIGITAL WAY: PEOPLE, PROCESSES & RESOURCES

Sonet Microsystems

www.sonetmicrosystems.com



Basics

VISION

Offer quality solutions at optimized investment enabling our customers to raise productivity

NUT & BOLTS

- Established in 2005, headquartered at Noida
- ISO-9001-2008 certified company
- Microsoft registered company
- Ability to deliver tailor-made solutions
- Pioneer in Education—process automation and business intelligence: 15+ years of operating experience in education domain
- 50% manpower with minimum 5 years work experience in education domain

CORE COMPETENCIES

SMPL's solutions offer the power of Workflow Management guided by the technical capability of "Online-Offline Process Integration through the user-friendly digital interfaces

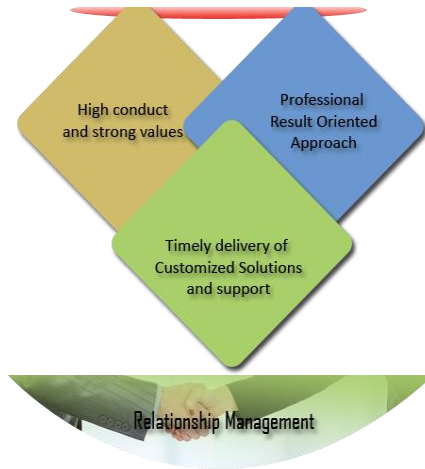
PARTNERS



SERVICES

- Process Automation for Educational Institutions
- eGovernance solution
- System integration and Implementation
- IT effectiveness review, plan and strategy and development of customized solution
- ERP Implementation on premise/ cloud
- Offshore services
- Mobile applications
- Data security
- Entry and growth strategy
- Value enhancement
- Educational institution management
- Feasibility study and market assessment

IDEOLOGY

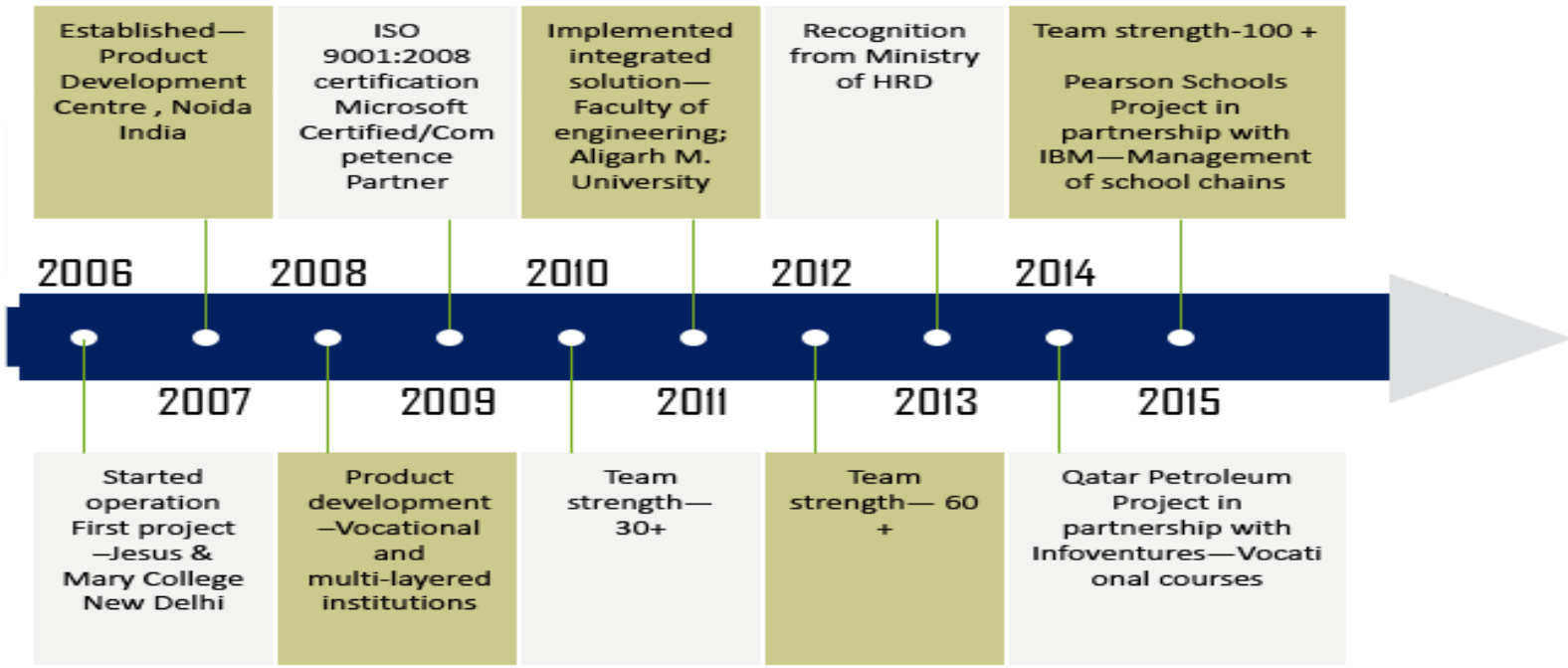


Technology

Education Business Advisory

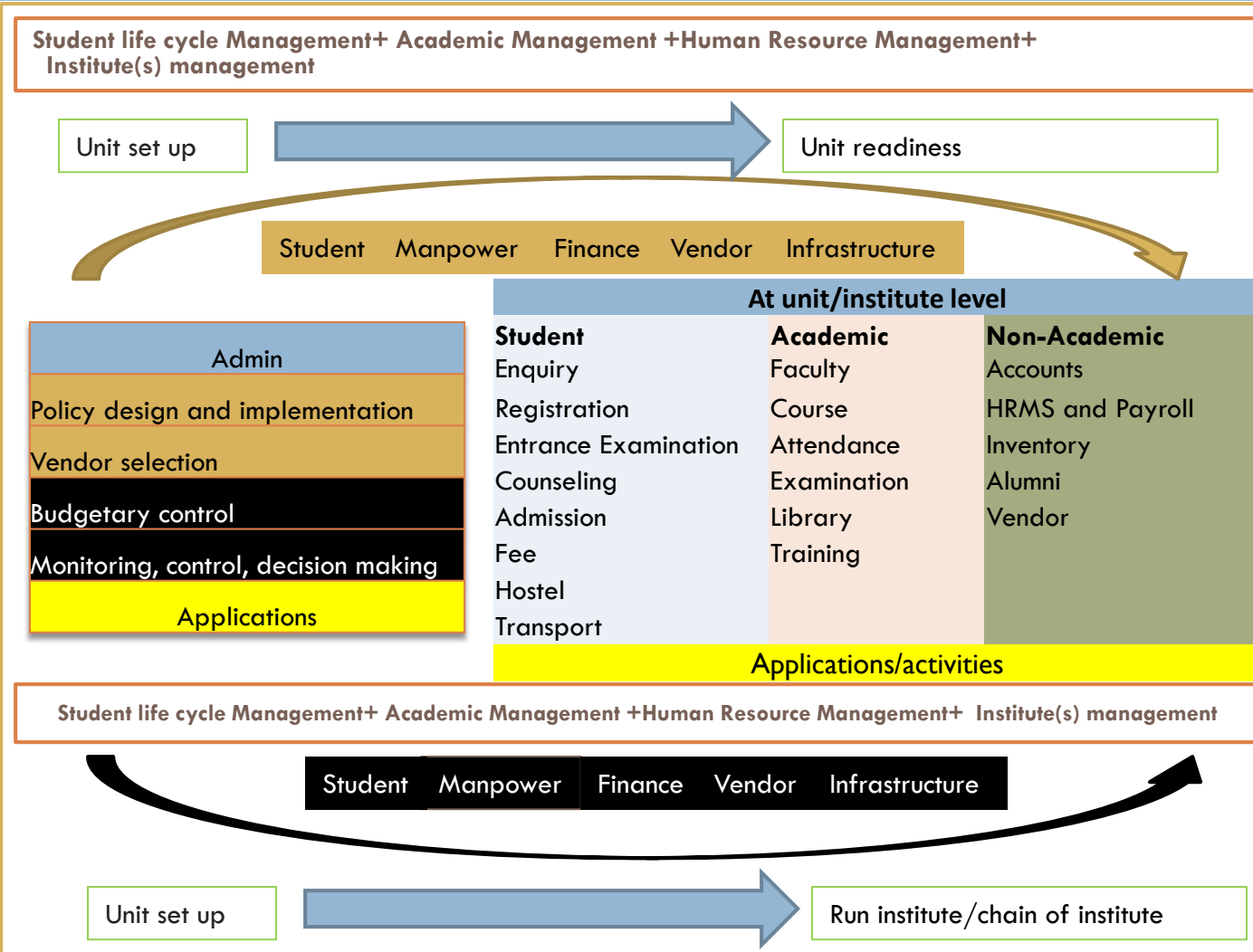
Key milestones

300+ client modules in domestic and international education market
 Clientele include schools, colleges, universities, vocational training institutes, organizations offering education/training for employees, etc



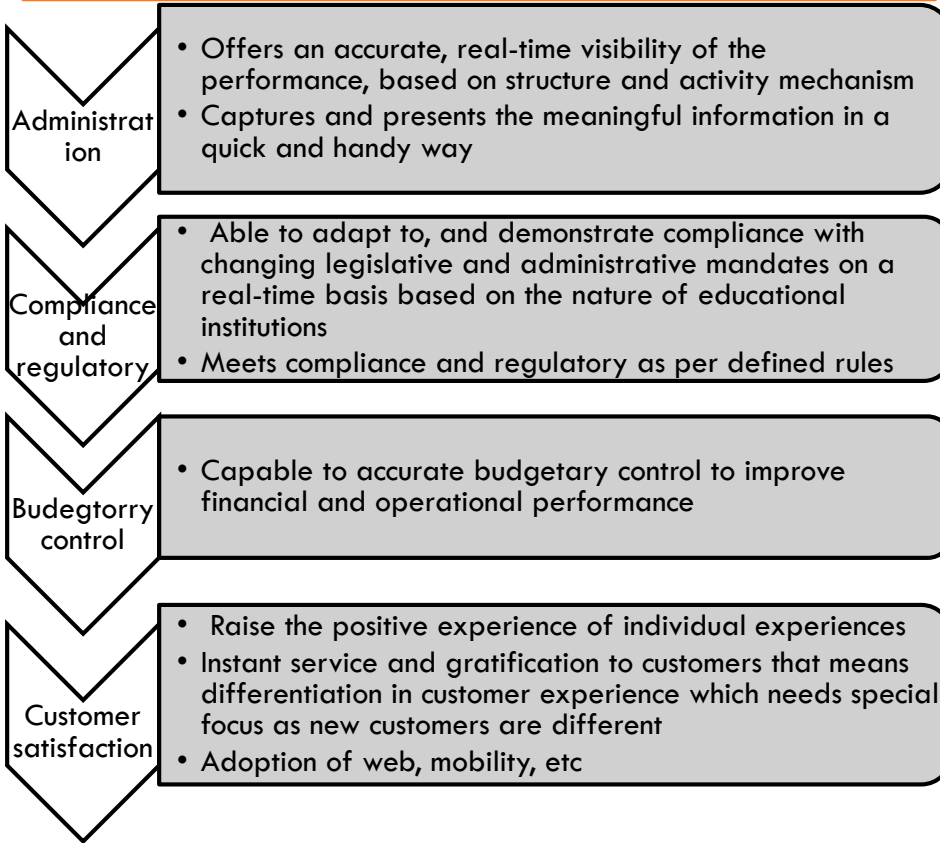
200000 students, 25,000 teachers, 9,000 non-teaching staff rely on our solutions ; 24*7*365

Overall functional and technical Capabilities



Overall functional and technical Capabilities, continued...

Sonet's solutions helps 4 milestones to achieve for raised organizational productivity and effectiveness



Streamline and standardize processes and increased efficiency and scalability

Enhance decision making by ensuring data consistency, accuracy and timely information visibility

Value enhancement through structured automated management—Student Life Cycle , Academic, Non-academic, institute management etc

Fiscal accountability to parents, taxpayers, funding sources, and oversight agencies

Enhanced transparency, productivity and control through single window administration in-line with compliance and regulatory requirements

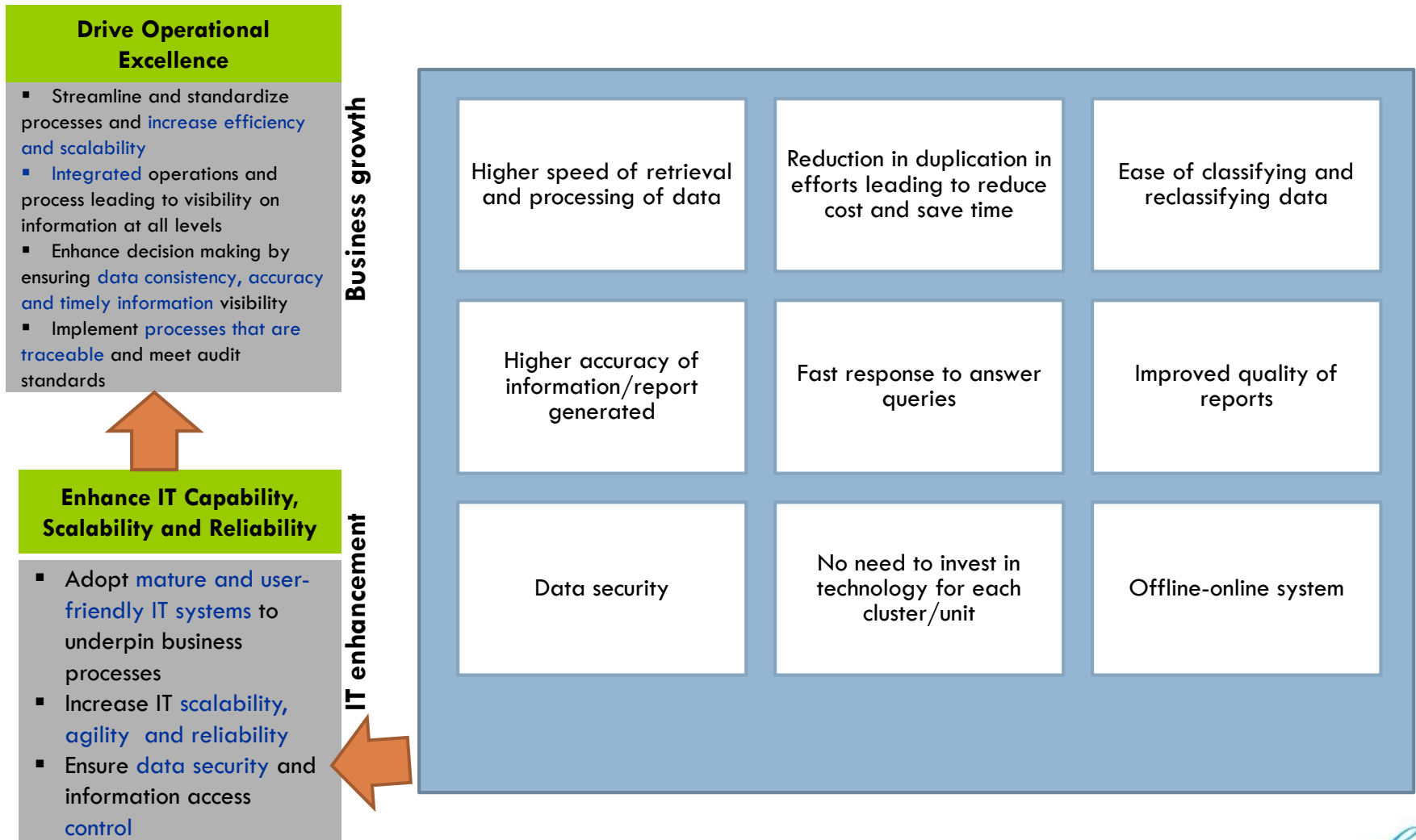
Strong competitive Standing through effective standardized operating practices

Meet changing academic/non-academic operational challenges in planned/unplanned business scenarios

Integration of all stakeholders at a technology platform

Student life cycle Management+ Academic Management +Human Resource Management+ Institute(s) management

Overall functional and technical Capabilities, continued...



Case Study—Pearson Schools: a chain of acquired schools

Proposed solution

Pearson testing services-India
HO

North Cluster

South Cluster

East Cluster

West Cluster

Implemented solution

Pearson Schools—India
HO

North Cluster: 10 schools

South Cluster: 5 schools

East Cluster: 4 schools

West Cluster :3 schools



- Acquired schools has diversity in nature
- A combination of IB, CBSE, IB, ICSE, IGCSE and CBSE schools across regions
 - Difference in infrastructure, policies, regulatory framework

Characteristics

Functional

- Help and guide the implementation of effective standard operating practices at unit/cluster level
- Central Data Management of Students Life Cycle-enquiry, registration, admission, fees to TC
- Generates flexible reports to get insights of students/staff life cycle, organizational performance
- Sync engine capabilities for real-time information accessibility at HQ level helping an effective control and monitoring

Organization

- Single window administration of school chain in-line with Compliance and regulatory requirements
- Fiscal accountability to students, parents, funding sources, and oversight agencies
- Strong competitive Standing
- Enhanced transparency, productivity & control
- A dynamic platform to standardize processes and reporting


Advantages

Case study—

Ras Laffan Emergency and Safety College (RLESC)



Managing the skill development and training needs of employees + Community Educational Programs using a single solution

- **Client Introduction**—Qatar Petroleum (QP) and the Qatar Ministry of Interior (MOI) have established the Ras Laffan Emergency and Safety College (RLESC) to deliver training courses in Qatar and the MENA region under a signed agreement for Qataris wishing to pursue careers in the company and the Energy/Industry sector
 - Texas Engineering Extension Service (TEEX), a member of the Texas A&M University System, is responsible for delivering Pro-Board certified, as well as non-certified training at the RLESC
 - Various training and skill development programs include such as
 - Academic, English Language and Vocational training programs to secondary school graduates for QP technical and clerical jobs
 - Preparing Qatari secondary school graduates for degree study programs in Qatar, UK, USA, Australia and Canada by joining the Academic Bridge Program (ABP)
 - Training employee-level staff (ELS) to enhance and develop their performance standard as part of their career progression
 - Arranging English language courses for employees and trainees at all levels. Customers of QP English courses also include employees from subsidiaries and affiliated companies as well as a good number of organizations, companies and ministries in Qatar
- **Need**—QP needed a web-based user interface that is “easy to use” solution— to handle the management of different processes/ programs/participants/infrastructure involved such as Enrolment, Sales and Marketing, Student/Trainers/Teachers profiles, design courses, certificates/document generation, Library, Audit Trail, accommodation, transport, etc
 - Allow a high degree of customization and modification at the user interface level, without the need to change the underlying schema or source code
 - Provide reasonable rapid response for data input or reports and queries
 - All software, hardware and databases to be hosted in data centre within QP, Doha
- **Solution**— Sonet's  a proprietary solution in partnership with InfoSolutions
- **Benefits**—
 - An automated solutions offering students, faculty & administration easy access to relevant data
 - Integrated multiple departments and streamlined processes with tight control and management
 - Raised transparency, productivity and control
- **Success story so far**—A single system running 24*7*365 helping the social /corporate welfare commitment of organization in more focused way with increased reach and efficiency

Concluding remarks

Scenario- I



Unstructured pattern

Individual agenda: people/departments

Poor/manual control on process/people

Delayed decision making

Business loss

Do these scenarios unconsciously recall the current OR dreamed projection of your organization ? We seem to be in agreement. Let us talk

Scenario- II



Structured pattern

Healthy engaged environment

Managed control

Proactive decision

Business expansion

Study suggests that 60% to 70% business transformation projects fails leading to Financial and cultural health of the entire organization at stake— associated costs of failure ranges from disrupting to terrible The optimistic news is- High unsuccessful rate does not mean 100% unsuccessful The key is—Start the journey with a reliable partner, carefully

Contact Us

Deepak Khanna

Mobile:91-9818640666

Ph: +91-120-4257801

Customer Care Number : +91-120-4257801

B-48, Sector-63,Noida-201301, U.P, India

kdeepak@sonetmicrosystems.com

www.sonetmicrosystems.com